

Name _____ Student ID # _____

COLLEGE OF ARTS, HUMANITIES & SOCIAL SCIENCES
PUBLIC RELATIONS AND ADVERTISING MINOR

SEMESTER CREDIT REQUIREMENTS - 21 CREDITS (ABOVE GE REQUIREMENTS)

CORE: 12 Credits

- 112 _____3 Understanding Media & Social Change
- 114 _____3 Human Communication
- 212 _____3 Interpersonal Communication
- 216 _____3 Intercultural Communication

PROFESSIONAL SPECIALIZATION (select 9 credits from the courses below;
**of which 3 credits MUST BE either
COMM 370 or COMM 375):**

- 260 _____3 Principles of Internet Web-based Design
- 313 _____3 Editorial Processes (Prereq: COMM 200)
- 362 _____3 Principles of Design for Print
- 370 _____3 Principles of Public Relations
- 375 _____3 Principles of Advertising
- 435 _____3 Popular Culture and Mass Media
- 443 _____3 Mass Media and Public Opinion
- 472 _____3 Public Relations Campaigns
- 476 _____3 Advertising Practicum
- 485 _____3 Crisis Communication in Public Relations

Communication majors selecting a communication minor **MUST** work closely with their advisor to ensure that total credit hours for major, minor, and University are fulfilled.

Student Signature: _____ Date: _____

Signature of Department Chair or
Designee from minor department: _____ Date: _____

T = Transfer Credit IP = In Progress Remaining Requirement
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